



Cypress College President **Michael J. Kasler**  
Invites Your Participation in Cypress College's 5<sup>th</sup> Annual

**Business and Community Leaders Forum**  
*for Small & Medium Sized Businesses*

***Can Your Business Survive a Disaster?***

Is your business prepared for a catastrophic event? Whether it's an earthquake, fire, flood, epidemic or other man-made crisis, the impact on your business can be ruinous. Come hear what our expert panel has to say on the subject—it could be the best business decision you've made in a long time! There is *no charge* for this session.

**When?** Thursday, April 1, 8:15 am – 9:45 am

**Where?** Cypress College Theater Lobby (Free Parking in Lot #1)

**Who?** Local Chamber Members and Other Business & Civic Leaders

**What?** Practical Information You'll Need When (not if) a Disaster Strikes

**How?** To Reserve a Space, Call 714-484-7308; Continental Breakfast is Included

The forum will feature a panel moderated by **Captain Jackie Gomez-Whiteley** from the **Cypress Police Department**. Captain Gomez-Whiteley is a 24-year law enforcement professional, whose many duties include managing the Department's Emergency Services. The Panel will address:

- **Business Sustainability**
- **Safety, Security and Emergency Responders**
- **Information Technology**
- **What You Can Expect regarding Utilities**

Panelists include: **Bill Wostenberg**, Business Continuity Manager for **Auto Club**, who possesses twenty years of experience in disaster preparedness, emergency response, crisis management, and business recovery planning; also serving on the panel will be a representative from **Southern California Edison**, who's disaster preparedness has an impact on us all, and who has worked to align its economic development resources with the needs of business and local government; **Deborah Ludford**, District Director, Information Services, **North Orange County Community College District** (NOCCCD), manages all aspects of Computer and Telecommunications Technology including Disaster Preparation and Planning.

*Co-Sponsored by the Chambers of Commerce of  
Buena Park, Cypress, Garden Grove, La Palma, Los Alamitos & Stanton  
And, by Southern California Edison*