



# BUENA PARK AREA CHAMBER OF COMMERCE BUSINESS JOURNAL

E-Newsletters Published Monthly ✈ Printed Newsletters Published and Mailed Quarterly February/March 2010

## Upcoming Chamber Dates

- Ambassadors Meeting  
Noon—Chamber Offices.  
Wed. Mar. 3  
Wed. Apr. 7
- Council on Business & Government Meeting  
Noon—Chamber Offices  
Bring your lunch. Drinks and snacks provided.  
Thurs. Mar. 4  
Thurs. Apr. 1
- Board of Directors  
Tues. Mar. 9  
Tues. Apr. 13
- Chamber Breakfast  
Holiday Inn 7:00 a.m.  
Wed. Feb. 24 sponsored by Buena Park Downtown  
“BreakThrough Networking Team” to highlight successful networking strategies.  
Wed. Mar. 31—Microsoft Windows 7® Preview, Live Demo and Answers to Your Questions.  
Wed. Apr. 28
- Mixers  
5: - 7: p.m. unless noted otherwise  
Thurs. Mar. 18—American First Credit Union—new office at 6011 Lincoln Ave. Suite B  
Thurs. Apr. 15 Courtyard by Marriott  
Thurs. May 20—Holiday Inn Buena Park
- Networking Lunch 11:45 a.m.  
Wed. Mar. 10—Ganahl Lumber Speaker—Ganahl Lumber  
Wed. Apr. 14—Buena Park Library—Speaker—B.P. Library  
No May Networking Lunch—Police Luncheon replaces.  
Wed. June 9—Courtyard by Marriott

## February 24 Chamber Breakfast Features BreakThrough Networking Team with Tips on How to Make Your Networking Efforts Pay Off!

*Sponsored by Buena Park Downtown*

Wednesday, February 24, 7:00 a.m.  
Holiday Inn Buena Park, 7000 Beach Blvd.  
\$17.00 members with reservations,  
\$22 without reservations and non-members.



## March 31 Chamber Breakfast Features Windows® 7 Event Preview, Live Demo & Chance to Win Prizes

*Presented by Microsoft Partner & New Chamber Member Fast & teks™*

**On-Site Computer Services – Bob Cohen**



Wednesday, March 31, 7:00 a.m.  
Holiday Inn Buena Park, 7000 Beach Blvd.  
\$17.00 members with reservations,  
\$22 without reservations and non-members.

Reservations for Breakfasts & Mixer:

Online: [www.buenaparkchamber.org](http://www.buenaparkchamber.org)

E-mail: [info@buenaparkchamber.org](mailto:info@buenaparkchamber.org)

Phone: 714 521-0261

Mail: 6601 Beach Blvd. Buena Park, CA 90621

## American First Credit Union Hosts March 18 Mixer at Brand New Branch Office!

Join Branch Manager Christine Rodarte and home office officials for the March mixer—from 5: - 7: p.m. at their new location at 6011 Lincoln Ave., Suite B (northeast corner of Lincoln & Valley View). Bring business cards to exchange.



## Chamber Board Nominating Committee Named

Chairman-Elect Sylvia Woodside, appointed Grant Barnet, Louise Mazerov and Patricia Neill to serve on the nominating committee which will present a slate of candidates for election to the Board of Directors at the May 11 Board of Directors meeting. If you have a nomination, contact one of them or the Chamber office.

**Buena Park Area  
Chamber of Commerce  
2009-2010**

**Executive Committee**

Chairman of the Board  
Duane Townsend  
*Aflac*

Chairman-Elect, Council on  
Business & Government  
Sylvia Woodside

*Investment Advisors  
International, Inc.*

Vice Chairman  
Community Affairs  
Patricia Neill  
*Buena Park Downtown*

Chief Financial Officer  
Tyler Mortensen  
*A-American Self Storage*

Immediate Past Chairman  
Louise Mazerov  
*Buena Park Library District*

**Board of Directors**

Loreen Berlin  
*Photos by Loreen*

Femi Daramola  
*Sign A Rama*

Dennis Fyda  
*Holiday Inn Buena Park*

John Heffernan  
*AT&T*

Lily Otieno  
*Infinity Business Solutions*

Don Prescott  
*Knott's Berry Farm Resort Hotel*

Dennis Salts  
*The Literature Connection*

Lisa Simpson  
*Courtyard by Marriott*

Terry Sorgdrager  
*Kentucky Fried Chicken*

Hector Valiente  
*OneWest Bank*

**Chamber Staff**

Gail S. Dixon, IOM  
*President/CEO*

Denise Simmerman  
*Office Administrator*

## Giving Children Hope Continues to Send Relief to Haiti

Giving Children Hope provides emergency services and relief to children in Orange county and to people all over the world. Their "We've Got Your Back" program provides food for children in need for the weekend—since many children do not have adequate food when they aren't at school. That's just one of the hundreds of programs offered by this amazing non-profit 501c3 organization.



Recently, they have provided literally tons of relief supplies to Haiti with the help of airlines, churches and other corporate and non-profit partners. Contact Elizabeth Saldana, pictured above (center) at the Chambers' Business 2 Business Expo or use the link below to e-mail her to request more information or to find out how you and your company can help.

General inquires can be addressed at:  
[info@godaid.org](mailto:info@godaid.org)

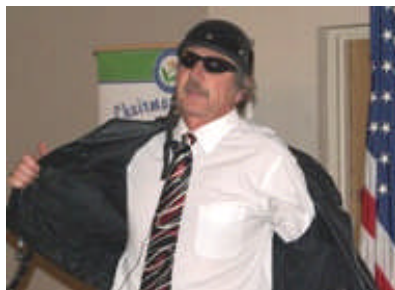
8332 Commonwealth Ave.  
Buena Park, CA 90621  
telephone 714.523.4454  
fax 714.523.4474

## Annual State of the City Luncheon Attended by Over 200 Members of the Business Community

Sponsored by: Park Waste & Recycling, AT&T, CARE Ambulance, The Gas Co., and Southern California Edison and hosted by the Buena Park Area Chamber of Commerce.

Chamber board Chairman, Duane Townsend, introduced City Manager Rick Warsinski, who presented an action packed thriller of a State of the City Luncheon on January 27, 2010 at the Holiday Inn Buena Park. Many updates of pending projects, especially in the "entertainment zone" were discussed and illustrated via power point on two huge screens in the Holiday Inn's Grand Ballroom. City Council members were highlighted in a fun way through video depicting them involved in some of their many city projects.

The "action packed thriller" part started with Warsinski roaring into the ballroom on a Harley—much to the delight and awe of the crowd! A video of the presentation will be on the City's website at <http://www.buenapark.com>



*Photos by Loreen* City Manager Warsinski changes out of his leather motorcycle jacket and helmet into his suit jacket before starting his program.

## Knott's Berry Farm Resort Hotel Hosts Chamber 3rd Annual Business 2 Business Expo and Mixer

This year's event expanded to include 4 chambers! Buena Park, La Habra, La Mirada and La Palma joined forces for the 2010 Business 2 Business Expo and Mixer. Knott's Resort Hotel provided fabulous hot and cold food, a no-host bar, and the lovely grand ballroom arranged with tables, coverings, chairs and electrical access.



Photos by Loreen

Thank you to Don Prescott & Aida Holmes, Knott's Resort Hotel, for their generosity in hosting the event; sponsors RK Subway, Buena Park Downtown, Holiday Inn Buena Park and Bright Medical; to Benny Perez, Benny the DJ; and Loreen Berlin, Photos by Loreen.

Pictured l-r top to bottom: Benny the DJ; Chamber Board Chair Duane Townsend, Aflac; OneWest Bank, Ron Martindale and Omar Del Valle; Louise Mazerov, Buena Park Library; Knott's & Knott's Resort Hotel; RK Subway; John Webb State Farm; Dennis Fyda & Nanette Hunter, Holiday Inn Buena Park; Dawn Kader & Patricia Neill, Buena Park Downtown; Fenn Termite & Pest Control.

### Chamber CEO Has Advice for You!!

We all know how important it is to "BACK UP YOUR COMPUTER" - right? Take it from me—do it more often than you do now! The day before the State of the City Luncheon, my chamber computer crashed. I had last backed up mid-December, and this was the end of January. Not good! Quick Books files suddenly had no customers, no vendors and no employees.

It has taken just about three weeks to have the computer "wiped clean" and MOST all software re-installed. Intuit support recovered most data so that our financials are in balance. New Member, Fast-teks spent 4 hours taking care of us on a Saturday, no less. Moral of the story: If I'm late to your meeting, I'm just backing up my computer before I shut down!

*-Gail Dixon*

Buena Park Area Chamber of Commerce  
6601 Beach Blvd.  
Buena Park, CA 90621  
714 521-0261  
[www.buenaparkchamber.org](http://www.buenaparkchamber.org)

Or current Business

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## A Salute to Chamber Chairman's Circle Members:

AT&T—John Heffernan  
American First Credit Union—Christine Rodarte  
Buena Park Downtown—Patricia Neill  
Care Ambulance—Bob Barry  
Hands On Mailing & Fulfillment—Karen Lavery  
Investment Advisors International, Inc. -  
Peter Chow & Sylvia Woodside

Knott's Berry Farm—Don Prescott  
Nutrilite—Lisa Rehnborg  
Park Waste & Recycling—Efrain Ramirez  
Sign A Rama—Femi Daramola  
Village Circle on Beach—John Choi

Chairman's Circle Members Receive additional promotional opportunities and event tickets throughout the year. They write just one check to cover events and sponsorships throughout the year. For info: Gail 714 521-0261.

## Did You Know . . . Pirate's Dinner Adventure teaches California history to Buena Park 4th graders?

On Thursday, January 28, Pirate's Dinner Adventure staged a noontime show for over 600 4th graders, featuring "Juan Rodriguez Cabrillo" and "Sebastian Vizcaino" who were explorers on California's coast. Plans are in the works to set up additional teaching shows.

What a great business/education partnership!

## Orange County Register Names 2010 Best Public Schools

Buena Park boasts 5! Congratulations to the hard working teachers and administrators of our school districts as well as determined kids

Centralia School District:  
Gold Medal:  
Los Coyotes Elementary and  
George B. Miller Elementary

Buena Park School District:  
Silver Medal:  
Arthur F. Corey Elementary and  
Charles G. Emery Elementary  
Bronze Medal:  
Gordon H. Beatty Elementary

## Chamber Group Membership— Are YOU Eligible??

If you are a Buena Park based business and are a member of the Buena Park Area Chamber, you may also become a member of 3 additional chambers for ONLY \$300 additional dollars. Become a group member and belong to Buena Park, La Mirada, La Habra & Norwalk. You may attend all their events at member cost, be listed in their directories, listed on their website, etc. as a full fledged member of each chamber! For more info—714 521-0261—Gail or Denise.



**NEW MEMBERS**

**R.K. Subway**  
7814 Orangethorpe  
714 670-9522  
Kapil Chawla  
Preeti Masih  
kapilchawlacp@aol.com

## Lee & Perrin Real Estate

Victor Perrin  
714 404-7009  
5300 Beach Blvd.  
Buena Park, CA 90621  
[www.leeandperin.com](http://www.leeandperin.com)  
perrinv@aol.com

## Educational Workshop & Lunch March 16

"BreakThrough the Networking Barriers"

Click for flier at [www.buenaparkchamber.org](http://www.buenaparkchamber.org) on home page.

## Grand Opening & Ribbon Cutting -

OneWest Bank—5401 Beach Blvd. Buena Park  
Thursday, March 4, 2010 4: p.m.  
Join Branch Manager Omar Del Valle for the festivities!

